

# The Alpine Experience

*Unique and Unforgettable*

Influence Target Media

Build Customer Relations

Accelerate Team Building



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## The Concept

A well-rehearsed VIP programme in the Italian Alps could be the answer to your communications needs. Momentum Travel has a spectacular but very cost-effective Alpine experience solution.

Alongside our successful winter media programmes Momentum has developed an exciting Summer Lifestyle Programme drawing on the unique and very special nature of Italy's Aosta Valley region.

The outstanding natural beauty of the area combined with a wide variety of lifestyle pursuits creates a refreshingly different arena in which to conduct a programme tailored to meet your objectives whether you are seeking to motivate and unite staff, influence the media, build customer relationships or position your brand, product or service.

Momentum, the leading Courmayeur specialist, has a proven record of arranging first class packages based in the historic Aosta Valley town and winter ski station involving flights, transfers, luxury hotel accommodation and selected activities in the beautiful area surrounding the town.

We pride ourselves in our ability to formulate events to suit both your aspirations and budget with a high level of flexibility and will do whatever is possible to accommodate even the most exacting of requirements.



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## The Italian Location

Only 75 minutes from Geneva Airport, through the Mont Blanc tunnel, the Aosta Valley provides a delightful mixture of inspirational natural surroundings with world-class facilities. The great variety of activities available provides a perfect environment for engaging with staff and guests with a unique feeling of vitality and verve that can inspire tremendous motivation and creativity.

A typical base for such programmes is the Auberge de La Maison located in the small village of Entreves at the head of the Aosta Valley, a satellite village of Courmayeur. This fine mountain chalet-style hotel is family-run and successfully combines traditional style and a welcoming atmosphere with modern facilities including a small fitness centre with sauna, hydromassage, technogym and masseuse treatments. And of course it has spectacular views of Mont Blanc and the surrounding mountain ranges.



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## Alpine Activities

There is a wide range of special outdoor activities for guests (and their partners if involved), to enjoy, most of which take place in the spectacular Val Ferret, an area of outstanding natural beauty flanked by Mont Blanc to the North and the Bellecombe mountain range to the South. A short drive from the hotel, Val Ferret has no through-traffic but there is a road about eight miles long running along the valley floor beside the river Dora. As well as some of the most breathtaking views imaginable, the valley offers:

- Trekking - various impact levels from easy to strenuous
- Mountain biking - various impact levels
- Golf - the valley has a spectacular nine-hole golf course
- Fly fishing - arrangements can also be made
- Mont Blanc - cable car trips to a breathtaking 3,329 metres and the possibility of guided glacier walks
- Lunch - near to the head of the valley is Chalet Val Ferret where your party can meet for a delicious BBQ lunch



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## Additional Activities

If you're looking for something a little more adventurous or luxurious:

- Spa Centre at Pre-Saint-Didier - a 19th century spa redeveloped to 21st century standards, offers 20 different spa services including 3 outdoor pools, massages etc
- White Water Rafting and Hydrospeed offers excitement for the more adventurous
- Adventure Park: an adventure park has been recently created in which your party may be physically challenged in true team-bonding style
- Quad bike ride up the equally jaw-dropping Val Veny and up to the ski areas of the Courmayeur resort
- Scenic drive: a special route to visit more of the beauty of the Aosta Valley and perhaps the opportunity of tasting locally produced Wines
- Shopping trips: all the great Italian brands can be found in local shops



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## Programme Example

There is total flexibility for this, but if it is to be a weekend programme, perhaps with partners, we would suggest something along the following lines:

### Friday

Party flies to Geneva approx 1.00 pm  
Private transfer to Courmayeur  
Welcome drinks in the hotel  
Meet all the guides, chose activities and get kitted up  
Aperitivi in the shadow of Mont Blanc  
Dinner in Auberge de la Maison restaurant

### Saturday

Breakfast  
With guides, depart for activities  
Group meets for BBQ lunch in Chalet Arnouva  
PM - switch activities  
Return hotel for baths etc  
Aperitivi and Dinner in one of Courmayeur gastronomic restaurants

### Sunday

Shop in the pedestrian area, or  
Relax in the Pre Saint Didier spa and perhaps massage or  
White Water Rafting  
Return hotel prepare to depart  
Lunch: either at the hotel or en route to Geneva airport  
Return UK



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## What We Do For You

Momentum is the leading Courmayeur specialist, organising corporate events in the Aosta Valley region for more than 10 years. In that time we have built a unique working relationship between our London office and our local contacts and activity experts in the Aosta Valley.

We pride ourselves on our ability to select the right flights, the quickest and most convenient transfers, the most suitable hotels, the best rooms, from pension to luxury hotels, the most respected guides and the best places to eat and drink - all tried and tested and within your budget.

We take responsibility for every stage of the project:

- Agree objectives and budgets
- Arrange flights, transfers and all transportation
- Make recommendations and book hotels
- Organise daily timings and event programme
- Arrange all necessary equipment and professional local guides and experts
- Arrange all necessary insurance and fees
- Book restaurants and arrange catering
- Arrange any special requirements (dietary, mobility etc.)



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## Summary

Momentum, working with associate Simon Pearson, has developed a variety of Alpine experience programmes over ten years, both winter and summer, in which clients have been assured of a successful outcome for five key reasons:

1. The outstanding, breathtaking scenery makes for an uplifting experience for all, guaranteeing a positive outcome.
2. The regional food and wine is exceptional and with a wide variety of restaurant options, both in the valley and in the mountains, guests will always be impressed
3. This outline is headed 'unique' due to Momentum's influence which is such that special arrangements can be made for your programme, for example we recently secured exclusive permission to drive a number of 4x4 vehicles to one of the resort's mountain tops for an open-air BBQ.
4. Italian prices are highly competitive with neighbouring countries and an entire Alpine experience programme as described above and over a long Weekend for example, can be achieved at very competitive prices.
5. The Momentum team offer a programme management capability in which attention to detail is paramount.

This is an exceptional Alpine experience opportunity for any organisation seeking to positively influence customers or media in the most favourable of circumstances. If you would like to discuss your needs and if you would like to visit Courmayeur to see for yourself the exceptional nature of the region, we will be glad to help.

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